Please join us for a Connection Series lecture:
"Built to Scale"
Lloyd Taylor, CSE81 EE81
Monday, April 19, 2010
6 p.m., lecture
7 p.m., reception
May Auditorium, Simon Hall

Why do companies with great ideas and great prospects so frequently fail to achieve greatness? Companies that could have been built to last are instead sold for amounts well below what could have been achieved. The key? Avoid the destructive potential of success by preparing for scale from day one.

Since the early days of internet, Washington University Engineering alumnus Lloyd Taylor has helped companies achieve success by taking a systems approach to optimizing their technology and organization. As Vice President of Technical Operations at LinkedIn, he led efforts to scale infrastructure to support rapid growth. At Google, he developed an infinitely scalable global physical infrastructure for the company's server farms.

Currently, Lloyd Taylor is President of the Bay Area consulting firm Netelder Associates. He earned undergraduate degrees in electrical engineering and computer science at Washington University and holds a M.S. in electrical engineering from Johns Hopkins University.

• **RSVP:** by Wednesday, April 14 online engineering.wustl.edu/lloydtaylor or Gabrielle Miller: gabrielle_miller@wustl.edu or (314) 935-5419.

• **Location:** Simon Hall is located just north of the Francis Field. View map.

• **Parking:** Enter from Forsyth, use the yellow zone of the parking lot in front of Simon Hall. If you do not have a WUSTL parking permit, please print this email and place it on your dashboard.